

# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2024/01088/LAPR

### Part 1 – Premises details

**Postal address of premises, or if none, OS map reference or description of the premises**

Sainsbury's  
48 - 50 Shepherd's Bush Road

**Post town:** London

**Post code:** W6 7PH

**Telephone:**

**Where the licence is time limited the dates:**

Not Applicable

**Licensable activities authorised by the licence:**

Sale of Alcohol Off the Premises

**The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:**

Sale of Alcohol Off the Premises	
Monday to Sunday	11:00 - 23:00

**The opening hours of the premises:**

No Restrictions

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

Off the premises only

## Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Sainsbury's Supermarkets Ltd  
33 Holborn  
London  
EC1N 2HT

**Registered number of holder, for example company number, charity number (where applicable):**

03261722

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Papinder Suri  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Licensing Authority:** London Borough Of Ealing  
**Personal Licence Number:** 01628

### Annex 1 – Mandatory Conditions

#### 1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

#### 2. Mandatory Condition

1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

### 3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 – Conditions consistent with the operating Schedule**

4. The licence holder shall ensure that the premises benefit from a CCTV system that operates at all times when licensable activities are taking place. The CCTV system is to be to the reasonable satisfaction of the police.

5. The system shall incorporate a camera covering each of the entrance doors and the main alcohol display area and shall be capable of providing an image which is regarded as identification standard. The precise positions of the cameras may be agreed, subject to compliance with Data Protection legislation, with the police from time to time.

6. The system shall incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 30 days and shall be made available, subject to compliance with Data Protection legislation, to the police for inspection on request.

7. The system must be able to export recorded images to a removable means e.g. CD/DVD and have its own software enabled to allow playback/review.

8. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.

9. The system shall display, on any recording, the correct time and date of the recording.

10. Appropriate signage shall be displayed, in a prominent position, informing customers they are being recorded on CCTV.

11. A staff member from the premises who is conversant with the operation of the CCTV system will be on the premises at all times that the premises are open to the public. This staff member shall be able to show police recent footage with the minimum of delay when requested. This data or footage reproduction should be given within a reasonable time period.

12. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises save for premium beer or ciders in glass bottles.

13. There shall be no sale of single cans of beer, lager or cider from the premises and no single bottles of beer, lager or cider in vessels of less than 500ml.

14. A member of staff shall be left in charge at all times and able to present themselves to police or a relevant Licensing Authority officer, as the person in charge when the premises are open to the public.

15. The premises licence holder shall at all times maintain adequate levels of staff and security. Such staff and security levels shall be disclosed, on request, to the licensing authority and police.

16. Signage shall be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

17. The premises licence holder shall ensure that an age verification policy will apply to the premises whereby all cashiers shall be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the

licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

18. The designated premises supervisor or store manager shall regularly check the electronic refusals register to ensure it is being consistently used by all staff, and this shall be recorded.

19. Any cashier under the age of 18 is required to call a supervisor (who is over the age of 18) to authorise the sale of alcohol and the supervisor must adopt the age verification policy in deciding whether to authorise the sale.

20. All cashiers shall be trained to record refusals of sales of alcohol in a refusals register. The register shall contain:

- details of the time and date the refusal was made;
- the identity of the staff member refusing the sale;
- details of the alcohol the person attempted to purchase.

This register shall be available for inspection by a police officer on request.

21. All staff to be engaged or to be engaged in the sale of alcohol on the premises shall receive the following training in age restricted sales:

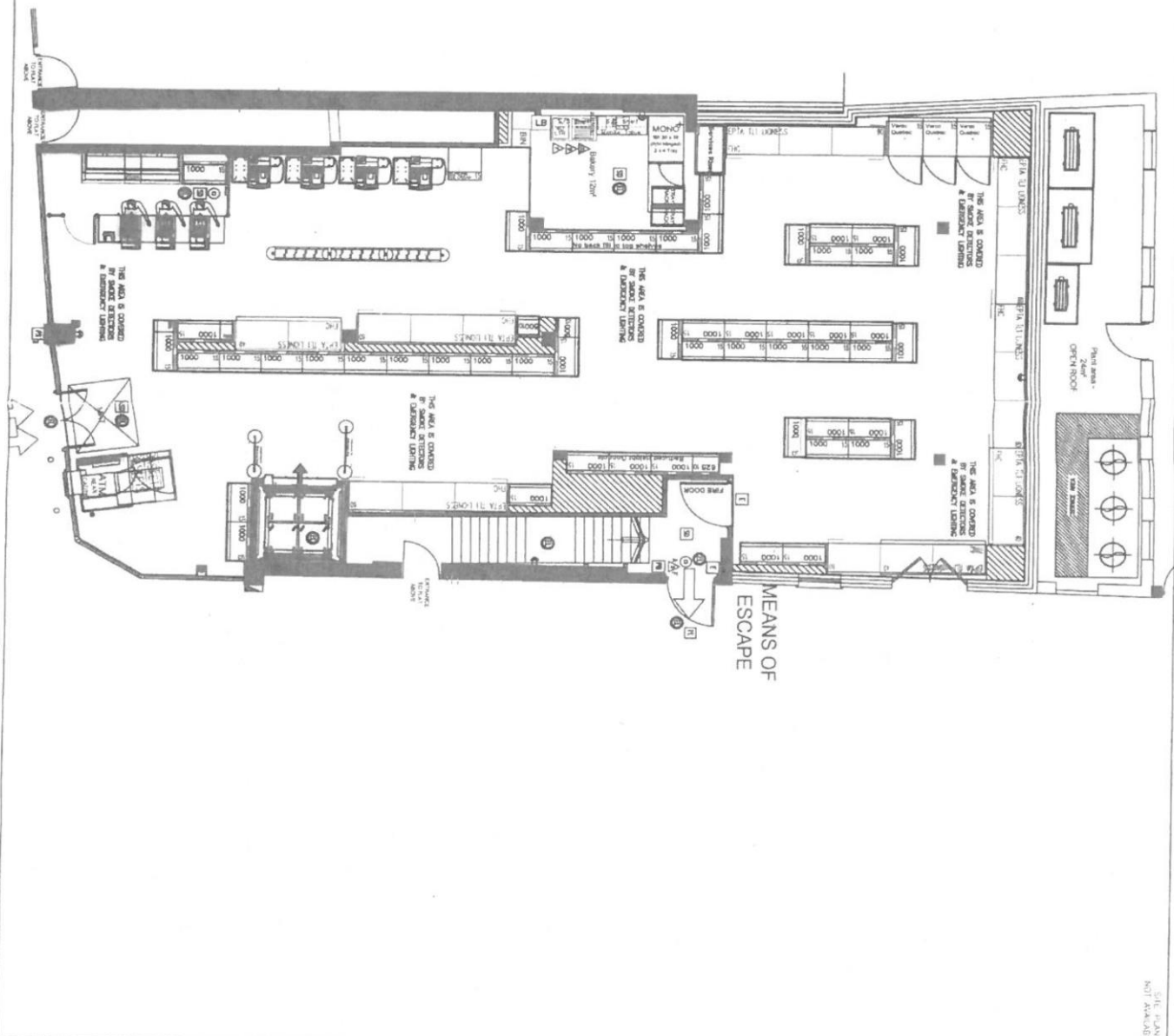
- Induction training which must be completed and documented prior to the sale of alcohol by the staff member;
- Refresher/reinforcement training at intervals of no more than 6 months.

Training records shall be kept at the premises available for inspection by a police officer on request.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

**Signed:**   
**Authorised Officer**

**Date: 18.07.2024**



NOTES  
SITE PLAN  
NOT AVAILABLE

<p>PROPOSED GROUND FLOOR STORE PLAN</p>	
<p>12459 SHEPHERDS BUSH ROAD LONDON</p>	
<p>DATE: 11/10/83</p>	<p>SCALE: 1:100</p>
<p>PROJECT NO: 12459/G01</p>	<p>CLIENT: Sainsbury's</p>
<p>DESIGNED BY: [Name]</p>	
<p>CHECKED BY: [Name]</p>	
<p>APPROVED BY: [Name]</p>	
<p>DATE: 11/10/83</p>	



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### Premises Licence Summary

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33 Holborn  
London  
EC1N 2HT

**Registered number of holder, for example company number, charity number (where applicable):**

03261722

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Papinder Suri

**State whether access to the premises by children is restricted or prohibited:**

No Restrictions

**Signed:**   
**Authorised Officer**

**Date: 18.07.2024**